

UNITED STATES DEPARTMENT OF AGRICULTURE
Extension Service
Washington 25, D. C.

THE DIVISION OF AGRICULTURAL ECONOMICS
Its Functions, Activities, and Organization

ITS FUNCTIONS

In the fields of farm management, marketing, farm credit, agricultural outlook, public policy, general economics, rural sociology and rural health, the functions of the Division are:

1. Cooperate with State and Territorial extension economists in the development of educational programs, the supplying of subject matter and methods materials, and providing assistance with training programs.
2. Maintain liaison services between the Cooperative Extension Service and bureaus and agencies in Washington; counsel with them relative to pertinent problems encountered in the field; and aid in distributing to States timely educational materials.
3. Work with the State extension economists in developing and coordinating educational programs of regional or national nature.
4. Represent the Extension Service in relations with the Agricultural Research Administration in providing plans and programs for carrying out Extension Service functions of Title II of the Research and Marketing Act.
5. Analyze State reports and plans of work in agricultural economics and prepare reports and statements for administrative uses in justifying the federal funds used in agricultural economics extension work.

ITS ACTIVITIES

The Division's work includes the following types of assistance:

1. State contacts. Work with State extension economists in the developing and carrying out economics programs.
2. Interstate activities. Work with groups of State economists in the joint consideration of problems, development of programs, and preparation of teaching materials.
3. Work conferences. In cooperation with State economists organize and conduct national and regional training conferences.
4. Outside groups. In cooperation with the State economists work with groups such as professional associations, agricultural councils, national trade associations, etc., in initiating needed programs to be conducted concurrently with those within the States.

5. Subject matter materials. Serve as extension resource people in various lines of work in the agricultural economics field and facilitate a current and continuous information service to State extension economists; review and supply copies of new publications to interested State personnel; facilitate an exchange of State materials; prepare working materials for State use; work with others in the Department in the preparation and release of needed background publications.
6. Departmental committees. Represent the Extension Service on various interagency working committees in the Department, such as production goals, production capacity study, outlook statements, supply estimates, RMA working groups, RMA commodity and functional advisory committees, etc.
7. Interdepartmental contacts. Maintain contacts with other departments of Government, such as Interior, Labor, Census, Commerce, and Internal Revenue, concerning matters related to economics extension work.
8. Plans of work and annual reports. Review State plans of work and annual reports as a basis for the Director's reports to the Secretary of Agriculture, to the Agricultural Research Administration, Budget Bureau, and congressional committees. Prepare Division reports to the States, summarizing methods and techniques used in various lines of work.

ITS ORGANIZATION

To carry out its functions, the Division is organized as follows:

Office of Chief of Division:

H. M. Dixon, chief

Jane Steffey, economic analyst

Roy S. Beck, extension economist

Health, vacancy

Sociology

E. J. Niederfrank

Farm Credit

J. L. Robinson

(Cooperative with Farm Credit Administration)

Farm Management and General Economics Section

L. M. Vaughan, in charge

E. P. Callahan, Southern States

Virgil Gilman, Western States

Vacancy, Northeastern States

Vacancy, North Central States

Vacancy, agricultural policy

(Regionally, the work with the States has been divided temporarily as follows:

L. M. Vaughan, Northeast and Midwest

Virgil Gilman, Great Plains, Far West, Hawaii and Alaska

E. P. Callahan, Southern States and Puerto Rico)

Consumer Education and Market Information Section

E. A. Johnson, in charge
Gale A. Ueland, consumer education
Roy S. Beck, market information

- I. New England Extension Educational Program in Marketing Information for Consumers, Producers and Handlers (six New England States cooperating)

Charles E. Eshbach Room 303
Wm. J. Good, Jr. 408 Atlantic Avenue
Mrs. Lucy F. Sheive Boston 10, Mass.

- II. New England Regional Educational Extension Program in Perishable Food Handling for Retailers (six New England States cooperating)

Lewis F. Norwood, Jr. Room 303
408 Atlantic Avenue
Boston 10, Mass.

(I - II under direction of J. W. Dayton, Director of Extension Service, University of Massachusetts, Amherst, Mass.)

- III. Regional Food Marketing Educational Program, New York metropolitan area (New York, New Jersey, and Connecticut, cooperating)

Dr. Carlton E. Wright 149 Church Street
Mary B. Wood New York 7, N.Y.
Janet Hollor
(Under direction of L. R. Simons, Director of Extension Service, College of Agriculture, Ithaca, N.Y.)

- IV. Regional Extension Educational Program in Marketing Information for Consumers, Producers, and Handlers (Missouri, Nebraska, Kansas, Arkansas, and Oklahoma, cooperating)

Marvin Vines 918 Scarritt Building
Miss Conie Foote Kansas City 6E, Mo.
(Under direction of J. W. Burch, Director of Extension Service, University of Missouri, Columbia, Mo.)

- V. Regional Extension Consumer Education Program in Marketing and Utilization of Farm Products (West Virginia, Ohio, and Pennsylvania, cooperating)

Joseph S. Shelly Agricultural Extension Service
406 National Bank of W.Va. Bldg.
Wheeling, W.Va.
(Under direction of J. O. Knapp, Director of Extension Service, West Virginia University, Morgantown, W.Va.)

Fruit and Vegetable Marketing Section

Raymond C. Scott, in charge

Vacancy, economist

Milo G. Lacy, Jr., retailer education

Livestock, Dairy, and Poultry Marketing Section

Luke M. Schruben, in charge

Luke M. Schruben, livestock and wool

Homer S. Porteus, poultry

Max K. Hinds, dairy

Livestock and wool marketing in eleven Western States

Leon Michaelsen, leader (half time), Logan, Utah

(Under direction of Carl Frischknecht, Director of Extension Service, State Agricultural College, Logan, Utah)

North Central Area Poultry and Egg Marketing

C. J. Echterling, leader (half time), Lafayette, Indiana

(Under direction of H. J. Reed, Director of Extension Service, Purdue University, Lafayette, Indiana)

General Crops Marketing Section

L. R. Paramore, in charge

L. R. Paramore, cotton, tobacco, rice, peanuts, sugar crops, etc.

W. B. Combs, seed crops and grain, 1108 Post Office Building, Chicago

Grain Marketing, hard red winter wheat area

(Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma, and Texas)

Ed Granstaff, leader (half time), Stillwater, Oklahoma

(Under direction of Shawnee Brown, Director of Extension Service, Oklahoma Agricultural and Mechanical College, Stillwater, Oklahoma)